



Reviews by Kathy

2026 Media Kit

Reviews by Kathy is a warm and welcoming lifestyle blog focused on honest reviews, helpful finds, family life, home inspiration, recipes, seasonal content, pets, shopping, cozy living, and everyday moments readers truly connect with.

Blog Niche

Lifestyle Blog • Honest Product Reviews • Family Life • Recipes • Home & Living • Pets • Shopping Finds • Seasonal & Holiday Content • Cozy Living • Outdoor Living • Helpful Everyday Finds

Audience Snapshot

| | |
|------------------------|-------------|
| Monthly Pageviews | 25K+ |
| Newsletter Subscribers | 3,000+ |
| Primary Audience | Women 25–54 |

Collaboration Opportunities & Rates

| Service | Starting Rate |
|------------------------------|---------------|
| Brand Supplied Guest Posts | \$70 |
| Sponsored Blog Posts | \$175+ |
| Customized Sponsored Content | \$250+ |
| Link Inserts | \$75+ |
| Pinterest Promotion | \$45+ |
| Instagram Promotion | \$65+ |
| Facebook Promotion | \$50+ |
| Holiday Gift Guide Placement | \$95+ |

Why Brands Love Working With Kathy

Reviews by Kathy creates authentic, human-centered content designed to build trust with readers while naturally showcasing brands in a warm and relatable way. Every collaboration is written with SEO, storytelling, and reader engagement in mind.

Contact

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